

Enatai PTSA Fundraising 101

Enatai PTSA raises money all year to replenish the funds PTSA will contribute this year to the Enatai Elementary school community.

In the 2017-2018 school year, Enatai PTSA contributed \$170,000 toward enrichment of Enatai students, staff, and the greater school community. For the 2018-2019 school year, Enatai PTSA plans to contribute \$180,000 towards the same enrichment.

If no funds are raised this year, the 2019-2020 school year will not be able to allocate at this same level of contribution.

Alternatively, all funds raised this year will allow 2019-2020 the same level of contribution as this year AND potentially contribute to the 2020-2021 school year!

The purpose of fundraising is three-fold:

- Replenish funds being used in the current year
- Fund new project ideas and fulfill unexpected needs
- Maintain the 30+ programs, community events, and financial support that have built a strong school community

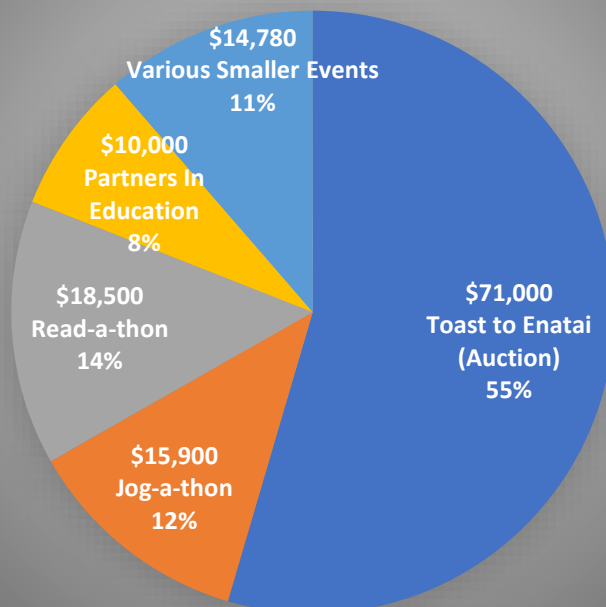
Yearly Fundraising Timeline

Enatai PTSA's Most Effective Fundraising strategy:

- Read-a-thon in the Fall
- A Gala Fundraiser in the Winter
- Jog-a-thon in the Spring

When all three of these fundraisers are effectively planned by an interested and committed parent, fundraising goals are easily achieved.

2018-2019 Enatai PTSA Fundraising Goals \$130,000



We need you! We need parents interested in participating as well as parents interested in running these events.

EVERY year we recruit capable and competent volunteers to support these events.

In years that we don't have support for the event, the event is cancelled. Consequently, funding and fundraising are impacted for that year and future years.

2018-2019 School Year – All fundraisers are being organized!

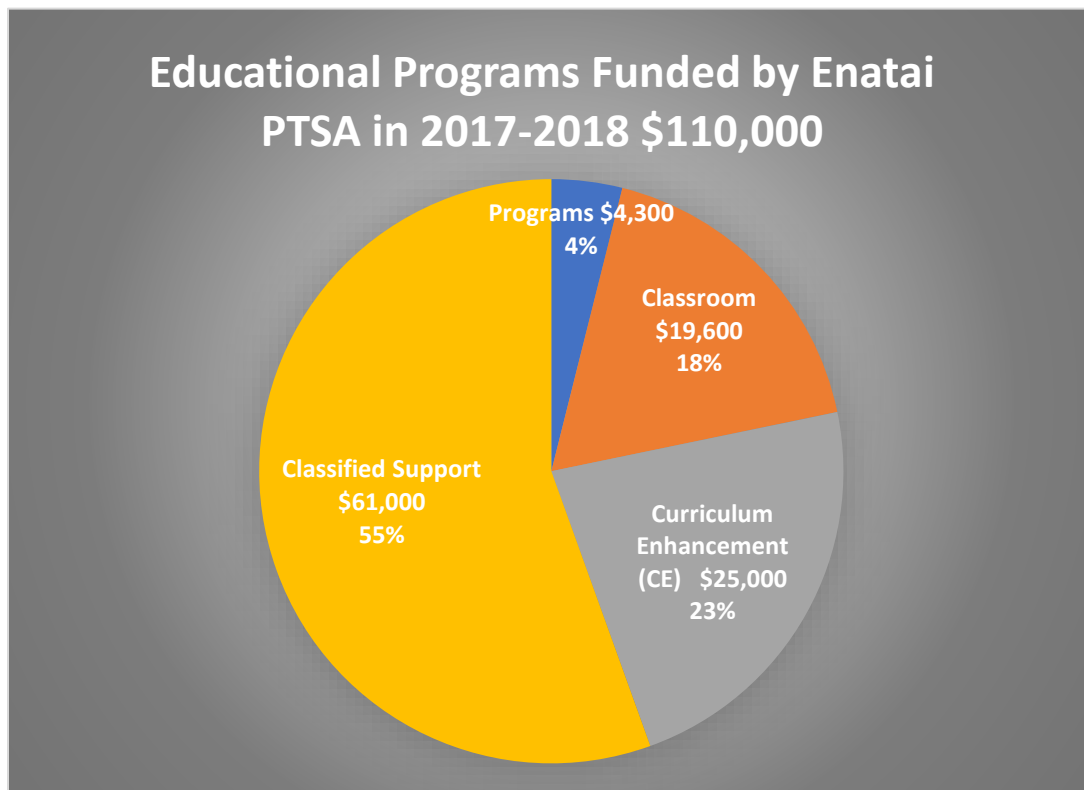
What does all this mean?

- Please contribute your time and skills to one of these events this year!
- Please consider contributing your time and skills to one of these events NEXT year!
- Please consider CHAIRING one of these events NEXT year!
- 2019-2020 will, most likely, be fully reserved at current allocation levels
- 2020-2021 will, most likely, be contributed to!

Why We Fundraise

Enatai PTSA funds and organizes 30+ programs at Enatai Elementary. The majority of PTSA raised funds goes toward educational programs.

- **Math & Reading aides** – Aides help improve staff to student ratios
- **Curriculum Enhancement** – Field trips, assemblies, and activities coordinated with the teachers that connect to grade level curriculum; deepening students' understanding of materials.
- **Grants** – Classroom and matching grants provide funding to the teachers to buy supplies for their classrooms.



- **Enatai's Library** – Financial support for the library to buy books and supplies for the library to bring Enatai Elementary closer to meeting American Library Association recommendations.
- **Academic Programs** – Academic Adventure, Passport Club, Science Fair, Multi-cultural night, and IXL Math.
- **YMCA PlayEveryday Program** – funding for this program that is valued by both students and staff to create safe and fun play.

All Participation Counts!

- Get involved!
- Give what you can when you can.
- Volunteer.
- Direct donation.
- Contribute your skills.